

Selecta Spielzeug - a German Toy Company



Wooden toys - made in Germany

- 39 years of experience in wooden toys
- traditionally manufactured educational toy
- made of native wood



Safety - our responsibility



- our toys comply to the US safety standards ASTM
- our products are tested and certified by TÜV - a German test lab
- Selecta toys are subject to continuous quality control procedures



Finish and coloring



- safe paints and laquers which comply with the US safety standards ASTM
- an additional coating of beeswax gives the product a very soft surface



Selecta



Our production process from wood to a toy



Our care of environment and our working conditions

- use of native wood, especially maple
- support sustainable forestry
- use of the woodchips left over from our production process to meet our company's entire heating requirement
- improve production processes for further energy savings of CO₂ emissions
- we offer our employees a safe and healthy working environment
- we comply with all regulations relating to working hours, minimum wage and the ban of child labor



Toys from  **Selecta** to the *customer*

